

SCAN & EMAIL

To enroll, please complete and scan to aveda.georgetown@gmail.com



PURE PRIVILEGE™ PROGRAM OVERVIEW

Salon checklist for Aveda Pure Privilegesm:

	•
Talk	to your SDP regarding program questions.
Reac	d terms and conditions, and complete the enrollment form.
Fax e	enrollment form and credit card agreement to: 763.951.6039.
Sche	edule time with your SDP for staff training.
Visit	t avedapurepro.com to access additional training materials.
Acqu	uire Pure Privilege ™ collateral pieces:
• Ad	dd complimentary envelopes and enrollment forms to your Aveda product order.
	sit marketing library for in-salon marketing material (i.e. easelback, reward brochure, ward placement, double points collateral, etc.).
• Th	e program manual can be found on avedapurepro.com and the stamp will be mailed separately.
Ensu	ure salon has stock of 30 ml composition oils ™ for the Pure Privilege ™ birthday gift.
	ose either Salon Biz or the Salon iPad App to administer the program. You do not need both Salon and the app.

If you are using SalonBiz:

- Must have version 5.2 or higher and must connect to the internet.
- Recommended hardware:
 - Card Swipe/Reader: Magtek SureSwipe Reader, USB track I/II/III, KBW emulation (Part# 21040145)
 - Barcode Scanner: Honeywell MS9500 Voyager Scanner (Part# MK9540-32A38)
 - Receipt Printer: Epson TM-T88V Ethernet thermal receipt printer (Part# C31CA85330)
- Expect a call from SalonBiz to complete integration 7–10 business days from date of fax submission.
- Sign up for webinar on program use at https://salonbizsoftware.com/support/workshops/.

If you would like to use the Pure Privilege™ Salon iPad app:

- You must have an iPad 2, iPad Mini 2 or iPad Pro or above running at least iOS9. You do not need to purchase a separate iPad to run the app.
- Have wifi access.
- Aveda recommends purchasing a receipt printer **(\$260)**. Expect the machine to arrive 10–12 business days from date of fax submission.

Note: you may secure your own printer, but only the Star Micronics Wireless Thermal Receipt Printer TSP100III Series Model #39472110 printer is supported. There aren't any plans to add support for additional printers at this time. If you choose to secure your own printer, Aveda is not responsible if the wrong printer is purchased or if your sourced printer malfunctions. Aveda cannot guarantee the printer you acquire can be used by multiple apps/POS machines at the same time.

If you have a Verifone already:

• You can upgrade from the Verifone terminal to the Salon iPad App at no charge.

Pure Privilege™ invoices are issued monthly via the e-mail provided on page 3. Credits for member service certificates and retail products given out as rewards will appear at that time. If credit owed exceeds amount charged, then your salon will be issued a refund. Debits are charged to the credit card provided at the timeof enrollment.



AVEDA	PURE PRIV	/ILEGE	ENK	ULL	IVIEI	N I																					
salon/sp	a name (as yo	u would li	ike it to a	appea	r on y	ou	r gues	sts'	mei	nbe	rshi	ip ca	ard)							SAF	nı -	ım	ber	г —			. —
address							city				JL			IJĹ		Ш.	ctal			,in							ode
addiess) 		7	7	٦٢	7					: 	Stai	te/p) [71110	.е П Г	<u>ا</u> ر	ZI	P/F	JUST	ai c	
phone nu					e-ma	_ L ail								_ _													
														٦٢													
main con	tact (name/tit	le/and ph	one, if d	liffere	nt fror	m a	bove	 !)														'					. —
salon dev	elopment pa	rtner																									
CREDIT	CARD CHE	ECKLIS	т																								
	elect your on			he he	low l	ha	sed (on i	fvc	nu'r	eа	ne	w to	ν Ρ ι	ıre	Pr	ivil	ြုတ	` ASM	٥r	ar	۱ ۵.	xist	inc	ກລດ	רטו	ıınt•
	,	•		iic bc		ou.	Jeu (0111	ıyc	, u i	c u	110	vv .cc		u	• •		.~5	•	O1	uı		(I)	ع۱۱۱.	, uc		u11t.
New Pure	e Privilege sm	Enrollmo	ent																								
	iF	Pad App	Only				\$9	90			Includes app link only																
	iPad App + Receipt Printer \$350 Includes app link, printer																										
	(includes 3-year warranty)																										
		Salon I	Biz				\$9	90		Salon Biz will contact you about installation																	
														,									_				
Existing	Pure Privileg	ем Ассо	unt																								
	iF	Pad App	Only				\$	0		Fee waived, includes app link only																	
	iPad App + Receipt Printer \$260 Includes app link, printer																										
		,					•														arr						
	Salon Biz \$0 Salon Biz will contact you about installation																										
						(I	ee W	aive	eu)					У	νυu	ıdl	JUI	ut I	115	ιdl	ιdί	101	I .				
	wish to partio	rinata in	tha Δv	ada (ard i	nro	orai	mc	and	1 20	roc	to.	the	tΔ	rm	c c	Δt f	fort	·h i	n t	hic	· c :	alor	n/c	na		
	nrollment an					-	_																		-		
("	'Aveda"), and	d the sal	on/spa	a iden	ntifie	d h	nerei	n m	ore	e sp	eci																
a	gree to the P	ure Privi	ilege sm l	legal	term	Sã	and c	con	diti	ons	5.																
									٦٢	7	٦٢			٦٢					1	7		7					1
salon/spa	∟∟∟∟ name					[┙┖				_l L	[_					_ ∟ ′	L dat	 ₽		Ш			
																				,	aut	_					
owner's na	ner's name signature										sis																



AVEDA CREDIT CARD AGREEMENT

salon/spa name	SAP number
card holder name	phone number
invoice recipient e-mail	
billing address	
city	state/province zip/postal code
Credit or debit card for one time Pure Privilege™ set up chai	ges.
Credit card type: Visa MasterCard Am	erican Express Discover
credit card number expirati	/ LILILI on date
name as it appears on credit card	
Credit or debit card for ongoing Pure Privileges charges (m Use credit card or debit card listed above. I would Credit card type: Visa MasterCard Americand I would credit card number expiration name as it appears on credit card	l like to use a different card listed below. erican Express Discover
I/we agree to allow Aveda Services Inc. to charge the above with Pure Privilege . The undersigned also agrees to unconcursuant to the issuing credit card agreement and further a that revocation of this authorization must be made in writing revocation is received will be paid in full COD.	ditionally guarantee payment of all sums owed grees to its terms regarding venue. I/we understand g. I/we agree that any subsequent orders after
card holder's signature	date



PURE PRIVILEGESM LEGAL TERMS AND CONDITIONS:

WHEREAS, Aveda operates a customer loyalty program called "Pure Privilegesm" (the "Pure Privilegesm Program"), which offers customers participating in the Pure Privilegesm Program ("Participating Members") designated rewards in exchange for rewards points earned under the Pure Privilegesm Program;

WHEREAS, Aveda desires that the Salon participate in the **Pure Privilege**SM Program by enrolling customers as new Participating Members, recognizing that participation in the **Pure Privilege**SM Program by Salon is entirely voluntary;

WHEREAS, if Salon agrees to participate in the **Pure Privilege**sm Program, it will transmit to Aveda information regarding the purchase of Aveda products by Participating Members and honor **Pure Privilege**sm Program rewards;

WHEREAS, Salon desires to participate in the **Pure Privilege**sm Program on the terms and subject to the conditions set forth herein.

NOW, THEREFORE, in consideration of the premises, the parties hereto hereby agree as follows:

- 1. Subject to the terms hereof, Aveda agrees that Salon may participate in the **Pure Privilege**sm Program.
- 2. As a participant in the **Pure Privilege**SM Program, Salon agrees to:
 - a. purchase and install an electronic **Pure Privilege**SM Program processing terminal as specified for the program, including a card reader and scanner to be obtained either from Aveda or a supplier approved by Aveda, or utilize approved point-of-sale software system compatible with the program which will be integrated for the program by the software company (the "**Pure Privilege**SM Program Equipment");
 - b. pay to Aveda all applicable **Pure Privilege**sM Program administration fees (which may be revised by Aveda at its discretion from time to time, but typically occur on a monthly basis) as set forth in **Pure Privilege**sM points invoices; lifestyle, concept and exclusive salons pay \$0.005 per point and family salons pay \$0.01 per point, including points associated with monthly **Pure Privilege**sM promotions, double points certificates, and salon double points events. Salons are responsible for paying per point, including points associated with double points certificates, salon double points events, and non-bonus points earned alongside of Aveda hosted monthly **Pure Privilege**sM promotions. Salons are not responsible for paying for points associated with Aveda hosted events and promotions, such as Aveda hosted double points and bonus points associated with Aveda hosted monthly **Pure Privilege**sM promotions (i.e. earn an additional 300 bonus points when with a purchase of 3 skin care products);
 - c. use its best efforts to enroll Salon's customers as new Participating Members, it being understood that, in accordance with the terms of the **Pure Privilege**sm Program, Salon shall receive from each new Participating Member a payment of ten dollars (\$10) as a membership fee;
 - d. issue temporary **Pure Privilege**sm Program enrollment cards provided by Aveda to all new Participating Members;
 - e. using the Pure PrivilegeSM Program Equipment,
 - i. transmit to Aveda all information regarding Salon's sales of Aveda products to Participating Members, it being understood that such **Pure Privilege**SM Program-related sales data shall not include, and **Pure Privilege**SM Program rewards shall not be earned in respect of, sales of (x) services, (y) Salon gift certificates, or (z) Aveda products in exchange for Salon gift certificates; it further being understood that the Participating Member is providing his/her personally identifiable information to Aveda (not the Salon) when he/she submits an enrollment form and, therefore, if the Salon also wishes to independently collect, use or otherwise process such personally identifiable information it must inform the Participating Member and receive the Participating Member's consent to do so in accordance with applicable law; and
 - ii. transmit to Aveda relevant data regarding Participating Members' redemption of **Pure Privilege**sm Program rewards;
 - f. at all times maintain adequate inventories of Aveda's 30 ml beautifying;™ stress-fix;™ shampure;™ and men's pure-formance™ composition oils™ for the Pure Privilege™ birthday program;
 - g. prominently display **Pure Privilege**SM Program promotional material as provided to Salon at no charge by Aveda periodically;
 - h. on a weekly basis, mail to Aveda new Participating Member enrollment materials and other needed materials, using the forms provided, and in the manner advised, by Aveda;
 - i. honor such special Pure PrivilegesM Program award certificates as may be issued by Aveda from time to time; and
 - j. ensure that it takes all necessary steps to protect personally identifiable information, including the enrollment forms, from loss, theft, damage or unauthorized or unlawful access or processing, and notify Aveda in writing immediately upon becoming aware of, or suspecting, any loss, theft, damage or unauthorized or unlawful access or processing of the personally identifiable information, and comply with all instructions of Aveda in connection therewith.
- 3. Salon agrees to give Aveda access to all of Salon's sales information, including underlying sales documentation, relating to Participating Members in order to confirm Salon's compliance with the terms of the **Pure Privileges** Program and this Agreement.
- 4. Aveda agrees to reimburse Salon for the cost of rewards redeemed by Participating Members at its location in accordance with the "Salon Reward Reimbursement Schedule" attached hereto (which may be revised by Aveda at its discretion from time to time). Not withstanding such reimbursement, Salon shall be responsible for any sales and/or use taxes payable by Salon with respect to the delivery of Aveda products to Participating Members upon the redemption of **Pure Privileges** Program rewards.
- 5. Salon understands that points issued from its location have no cash value and once issued may only be redeemed in accordance with the **Pure Privilege**SM Program.